



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### ***Eric Elison Joins Spectralux Avionics as Director of Sales and Marketing***

**Redmond, WA** – Spectralux Avionics ([www.spectralux.com](http://www.spectralux.com)) is pleased to have Eric join the great team we already have in place. According to Scott McCammant, Spectralux president, “Eric is the perfect match for our team, joining Frank Hummel, Director of Engineering and Brian Brooks, Director of Operations.”

Eric brings to Spectralux – Experience in Business Development, and Product Marketing Management with a proven track record at world class Aerospace and Energy Services companies. Functional expertise includes process driven Sales Management, Strategy Development, Major Pursuit Planning, Account Management, Solution Selling to OEMs, MRO's and Government entities. New Product Planning, Product Lifecycle & Marketing Management.

A high energy leader who uses defined marketing process, account management skills, sales forecasting, and financial management to drive growth and accomplish targeted business objectives. He completed the Strategic Product Marketing Course at University of Chicago School of Business.

Completed his Navy career and retired as a Commander in the Naval Reserve having earned designation as an NFO. Completed assignments in the Pentagon, and accumulated over 3,000 Special Crew hours in C-130 and P-3 aircraft. Completed the Senior Officer Acquisition Course, and Navy Safety School.

### **About Spectralux Avionics**

Spectralux Avionics is passionate about providing data link communication equipment and flight deck electronics that enhance flight crew performance and support efficient operations. With over 40 years of design and manufacturing experience, our products perform the most challenging requirements of air transport, regional airlines, business aviation, military programs, and now space with the Orion Spacecraft.

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